



The 2017 UAG Conference

to be held at the Wellcome Trust, Euston Road, London
Thursday 14th December 2017, 10.00am - 3.30pm

The 2017 Universities Advertising Group Conference will offer a time relevant experience, exploring a number of challenging topics that will undoubtedly impact upon the University Sector. Keynote delivery from Lord Danny Finkelstein and Martine Wright.

Morning Sessions: 'Economics and Politics After Brexit and its Impact on the University Sector' - Lord Danny Finkelstein
'Recruitment and Staff Retention, Post Brexit' - Mark Holleran

Afternoon Sessions: 'Gender, Talent and Reward' - Smita Jamdar
'Teamwork and Positive Motivation, its Role in a Successful Workplace Environment' - Martine Wright

14 December 2017
10.00am - 3.30pm
Wellcome Trust
183 Euston Road
NW1 2BE

Supported by



Keynote speakers



Baron Daniel Finkelstein OBE

Award-winning journalist, associate editor and weekly political columnist for the Times newspaper, Baron Daniel Finkelstein OBE is a prolific force in print and politics. Daniel continues to work closely with the leading Conservative in Westminster, drawing on his many years in political service. In 2013, Lord Finkelstein was granted a peerage and sits in the House of Lords as a Conservative peer. A consummate professional and highly sought after speaker, Daniel's wealth of knowledge and confidence never fails to impress his audiences.

Mark Holleran

Mark Holleran is Director of SearchHigher with over 12 years of experience in executive search, with senior appointments within HE, financial services, and both the corporate and public sector. Mark has led on executive appointments with leading Universities such as the University of Oxford, the London School of Economics and St Andrews University amongst others. Outside of Higher Education, he has advised on a range of leadership appointments with Goldman Sachs, Morgan Stanley, the NHS and the Football Association.



Smita Jamdar

Smita Jamdar is Relationship Partner for the Shakespeare Martineau's education clients and advises on strategic, regulatory, constitutional, governance and student matters. Smita is a member of the Higher Education Commission, a regular speaker at sector conferences and an enthusiastic contributor to sector debate. She is identified as a leader in her field in both Legal 500 and Chambers & Partners.

Martine Wright MBE

Martine Wright is unique and admirable in every way. After losing both legs in the Circle Line bombing in 2005, she considers herself lucky. She lives life to the full, with meaning and focus in a way she never had before the terrorist attacks that shook London. The long and arduous process of rehabilitation and rebuilding a life brought Martine to an exciting chapter - the 2012 London Paralympics as part of the sitting volleyball team. As a result, she is determined to spread the word about the advantages that teamwork and motivation can hold for business.



Chair of Event: Angela O'Connor

Angela is the founder and CEO of The HR Lounge. Her experience in HR spans over 30 years with roles as Chief People Officer at the National Policing Improvement Agency, HR Director Roles at the Crown Prosecution Service and three London local authorities. Angela has received many awards including three HR Director of the year awards. She is President of the HR society and a member of the employer's advisory panel for the Recruitment Employment Confederation. Angela is a visiting professor at London Metropolitan University and was recently named in the top ten HR practitioners of the last decade by HR Magazine.

Delegate places for the Conference are available free of charge on a first come, first served basis. It is anticipated that demand will be high.

To book your place, contact the UAG, with your name, institution and any specific dietary requirements at:

m.j.lightbown@warwick.ac.uk or jillwoolley@btinternet.com

Morning

Afternoon